

## **CARDHOLDER TRANSACTION CONTROL METHODS, APPARATUS, SIGNALS AND MEDIA**

### **BACKGROUND OF THE INVENTION**

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#### **1. Field of Invention**

This invention relates to electronic transactions, and more particularly, to methods, apparatus, signals and media for conducting and/or controlling a 10 cardholder transaction.

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#### **2. Description of Related Art**

The financial services industry facilitates online and offline financial 15 transactions between customers and commercial enterprises currently involving about \$1.8 trillion a year globally. The bulk of these transactions involve the use of revolving/installment credit, debit or other cards for financial transactions such as Visa®, Mastercard®, American Express®, Diners Club®, Novus®, or Europay® cards, for example. While most financial transactions are legitimate, some are fraudulent. It is estimated that up to 2.6% of every 20 dollar transacted is lost to fraud. When a fraudulent transaction occurs, the merchant involved in the transaction is responsible to pay a fee to the issuer of the card for inadvertently allowing the fraudulent transaction to occur and suffers a loss for failure to recover charges for goods or services rendered by 25 the merchant. This puts a strong onus of responsibility on the merchant to follow industry standard policies to timely and correctly authenticate the bearer of the card.

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Existing offline transaction mechanisms at a point of sale (POS) or point of 30 interaction (POI) at a commercial enterprise involve the use of cards which have identifying indicia on the front of the card, such as embossed letters identifying the account number, card expiry date, and the name of the person

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or entity that is authorized to use the card to make charges or debits to the account identified by the account number. In addition, cards typically have verification indices laser printed on a signature strip on the rear side of the card, and have a magnetic strip on which information about the cardholder is stored. Some cards may also or alternatively carry a photograph of the authorized user of the card. The authorized card user is requested to sign the card on the signature strip.

Under an agreement between commercial enterprises, banking institutions,

lending institutions and private label card operators, such as Esso® and Shell®, for example, the commercial enterprise is responsible for positive cardholder identification. To positively identify a cardholder, the commercial enterprise is required to verify that the laser indicia on the back of the card matches the embossed indicia on the front of the card, verify that the card has not expired, by examining the expiry date on the card, and verify that a signature on a draft certificate signed by the bearer of the card or a digitized signature entered on a digitizing pad by the bearer matches the signature on the back of the card; and where appropriate verify that a photograph of the authorized user of the card depicts the bearer of the card.

Unfortunately, some of these steps may be omitted and/or performed in error due to clerk and/or user ignorance of applicable policies, time considerations, or other conditions intrinsic to the environment in which the financial transaction takes place. For example, at restaurants a cardholder usually signs a presented draft certificate and leaves the restaurant before the waiter or waitress retrieves the signed draft certificate, and thus the signature cannot be compared directly to the signature on the card used.

A problem with existing offline transaction mechanisms, such as magnetic stripe readers for reading the magnetic stripe embedded onto or in the card, is that the only identification that links the user of the card to the person authorized to use the card is a signature and/or a photo on the card.

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5 However, unscrupulous persons may easily tamper with the photo, signature, and/or the embossed card indices. Some cards have holograms which are destroyed if the card is tampered with, however, the laminate covering the card may still be removed and the hologram and/or the photo may be removed and substituted with a fraudulent hologram or photo. In addition, the embossed indices may be tampered with, changed or otherwise altered. When presented with a carefully altered card, the merchant may have no way of proving that the bearer of the card is authentic.

10 15 20 25 30 An attempt to reduce fraudulent online transactions has involved the use of a personal identification number (PIN) that the bearer of the card enters into a terminal at the time of the transaction. The PIN and information stored on the magnetic strip is sent via telephone or data communications network to a remote computer server at a host institution for verification against a reference PIN and information previously provided by the authorized user and stored on the server. If the entered PIN and magnetic stripe information matches the stored information an authorization message is sent back to the POS/POI terminal to allow the transaction to proceed. This may reduce the occurrence of fraud at the POS/POI terminal but it involves the transmission of personal information over a telephone line. The information is susceptible to eavesdropping and tapping, whereby an unscrupulous person could obtain access to the account number, associated PIN, or any other user identification information. Encryption may be used to provide some security, however even encrypted data can be intercepted and decoded.

Moreover, unscrupulous merchants or unscrupulous employees of merchants may utilize fake and/or redundant magnetic strip readers to capture cardholder information and PINs for fraudulent use.

Other attempts to reduce fraud have involved the use of embedded smart chips on the card replacing the magnetic strip, which provides greater storage capability enabling storage of a larger amount of encrypted information and

allowing read/write capability. This facilitates confirmation of PINs and other data without external communication, by avoiding the use of external telephone lines to verify the PIN entered at the POS/POI terminal.

5 However, it has been found that some unscrupulous persons have installed cameras to watch the bearer of the card enter his or her associated PIN number and have used duplicate card readers to extract information from the card.

10 The security of existing financial transaction systems is therefore suspect, in both offline and online transactions. What is desirable therefore are methods and apparatus for reducing the incidence of fraudulent transactions at POS/POIs.

#### **SUMMARY OF THE INVENTION**

In accordance with one aspect of the invention there is provided a method of conducting a cardholder transaction. The method involves presenting information stored on a card in electronic form, for review by an adjudicator. The method further involves sensing identification of the adjudicator reviewing the information at the time the information is presented, and authorizing the completion of a transaction in response to receipt of the identification of the adjudicator.

25 In accordance with another aspect of the invention there is provided a method of conducting a cardholder transaction. The method involves authorizing a transaction to proceed in response to receiving an identification of an adjudicator confirming that computer readable information retrieved from a card matches a feature of a bearer of the card while the information is being presented to the adjudicator.

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The method may further involve receiving data stored on the card to enable a representation of the data to be presented to the adjudicator to permit the adjudicator to compare the representation with the feature of the bearer of the card. The method may also further involve receiving the identification of the adjudicator, and receiving the identification while the information is being presented to the adjudicator. Receiving the confirmation may involve sensing an identity of the adjudicator.

The method may further involve causing the information to be presented to the adjudicator by producing a signal for use by an annunciation device to cause the annunciation device to present the information to the adjudicator, in response to information received from the card.

The method may also involve reading data stored on the card to enable a representation of the data to be presented to the adjudicator to permit the adjudicator to compare the representation with the feature of the bearer of the card. This may involve retrieving an image file representing an image from the card, and causing the image to be presented to the adjudicator by producing a representation of the image for viewing by the adjudicator.

The method may also involve sensing an identity of the adjudicator while the image is being presented to produce the identification of the adjudicator. This may involve retrieving an audio file and/or a fingerprint file from a card carried by the adjudicator, and/or receiving an identification code associated with the adjudicator.

The method may further involve reading, from a computer readable medium, an identification code identifying the adjudicator, and/or producing a representation of a fingerprint, a signature, an audio or an iris signature of the adjudicator and comparing the representation to a reference fingerprint, signature, audio, and/or iris signature to determine the identity of the

adjudicator. This may alternatively or in addition involve receiving a key code from a key sensor operable to sense a key associated with the adjudicator.

5 Authorizing may involve enabling a message relating to the transaction to be transmitted to an account service, and/or associating the transaction with the adjudicator by associating the identification of the adjudicator with the transaction.

10 The method may also involve preventing the transaction from proceeding unless an identity of the adjudicator is received. The method may also involve preventing transaction data from being transmitted to a transaction processor unless an adjudicator is identified while the information is being presented.

15 The method may also involve receiving a personal identification number from the bearer of the card and preventing the personal identification number from being passed to a point of transaction terminal unless the identification of the adjudicator is received.

20 The method may further involve acquiring transaction data representing the transaction and associating the identification of the adjudicator with the transaction data, and may involve producing a transaction record associating the identification of the adjudicator with the transaction data, and causing the transaction record to be stored.

25 In accordance with another aspect of the invention there is provided an apparatus for controlling a cardholder transaction. The apparatus includes a card interface, an identification interface, and a transaction controller. The card interface is operable to receive an indication that information stored on a card is being presented to an adjudicator. The identification interface is operable to receive an identification of the adjudicator confirming that the information stored on the card matches a feature of a bearer of the card. The

transaction controller is operable to produce a signal indicative of whether or not a transaction should proceed, in response to whether or not the identification of the adjudicator is received while the information is being presented to the adjudicator.

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The apparatus may also include an annunciator interface for receiving information stored on the card and for producing an annunciation signal in response to the information stored on the card. The annunciation signal may be operable to control an annunciator to annunciate the information and to cause an image derived from the information to be produced on a display.

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The apparatus may also include a card reader in communication with the card interface, for reading data stored on the card to enable a representation of the data to be presented to the adjudicator to permit the adjudicator to compare the representation with the feature of the bearer of the card. A card reader driver may also be included which may be operable to control the card reader to retrieve an image file, an audio file, or a fingerprint file from the card.

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The apparatus may further include an annunciator interface operable to receive the image file from the card reader interface and to provide the image file to an annunciation device to cause the image to be presented to the adjudicator. An annunciation device may be in communication with the annunciator interface for producing a representation of the image file for viewing by the adjudicator. The transaction controller may be operable to receive the identification of the adjudicator while the image is being presented.

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The apparatus may further include an annunciation controller for controlling annunciation of information retrieved from the card.

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The apparatus may further include an identification code interface operable to receive a code from the bearer of the card and the transaction controller may

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be operable to prevent the code from being passed to a point of transaction terminal unless the identification of the adjudicator is received.

5 The apparatus may also include a sensor in communication with the identification interface for sensing an identity of the adjudicator. The sensor may be operable to receive an identification code associated with the adjudicator, to read the identification code from a computer readable medium, and/or to produce a representation of a fingerprint, a signature, an audio or iris signature of the adjudicator. The identification interface may be operable to compare the fingerprint, signature, audio or iris signature representation with a reference fingerprint, signature, audio or iris signature representation to determine the identity of the adjudicator. The sensor may be operable to produce a key code in response to sensing a key associated with the adjudicator.

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15 The transaction controller may be operable to prevent the transaction from proceeding unless the identification is received while the information is being presented to the adjudicator, and may be operable to produce an authorization signal representing whether or not the transaction is to proceed. The transaction controller may further include a transaction interface for receiving a transaction signal. The transaction controller may be operable to selectively permit the transaction signal to be communicated to a transaction processor, in response to the authorization signal.

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25 The apparatus may further include a transaction interface for receiving a transaction message. The transaction controller may be operable to control whether or not the transaction message is transmitted to a transaction processor. The transaction controller may also be operable to associate the identification of the adjudicator with the transaction message.

The apparatus may also include a storage device for storing a transaction record associating the identification of the adjudicator with the transaction message.

5 In accordance with another aspect of the invention there is provided a transaction system comprising the apparatus as described above and further comprising a point of transaction terminal responsive to the authorization signal to selectively permit a transaction to proceed.

10 In accordance with another aspect of the invention there is provided a computer readable medium operable to provide instructions to a processor circuit to direct the processor circuit to authorize a transaction to proceed in response to receiving an identification of an adjudicator confirming that computer readable information retrieved from a card matches a feature of a bearer of the card while the information is being presented to the adjudicator.

15 In accordance with another aspect of the invention there is provided a signal comprising a segment representing a plurality of computer readable instructions for directing a processor circuit to authorize a transaction to proceed in response to receiving an identification of an adjudicator confirming that computer readable information retrieved from a card matches a feature of a bearer of the card while the information is being presented to the adjudicator.

20 In accordance with another aspect of the invention there is provided an apparatus for controlling a cardholder transaction. The apparatus includes a device for receiving an indication that information stored on the card is being presented to the adjudicator, a device for receiving an identification of an adjudicator confirming that the information stored on the card matches a feature of a bearer of the card, and a device for producing a signal indicative of whether or not a transaction should proceed, in response to whether or not

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the identification of the adjudicator is received while the information is being presented to the adjudicator.

5 The device for producing may be operable to prevent the transaction from proceeding unless the identification is received while the information is being presented to the adjudicator, and may be operable to produce an authorization signal representing whether or not the transaction is to proceed.

10 The device for producing may be operable to receive a transaction signal and to selectively permit the transaction signal to be communicated to a transaction processor, in response to the authorization signal.

15 The apparatus may further include a device for reading the card to retrieve a feature file from the card, and a device for annunciating information contained in the feature file.

20 The apparatus also include a device for receiving a transaction message. This device may be operable to control whether or not the transaction message is transmitted to a transaction processor, and may be operable to associate an identity of the adjudicator with the transaction message. The apparatus may further include a device for storing the transaction record.

25 The apparatus may further include a sensing device for sensing an identity of the adjudicator. The sensing device may be operable to produce a code identifying the adjudicator.

30 In accordance with another aspect of the invention there is provided a card transaction apparatus including an input device, a card reader, an annunciation device, an identification interface, and a transaction controller.

The input device is operable to receive input from a bearer of the card, and the card reader is operable to read a feature file from the card. The feature file includes a representation of a feature of an authorized user of the card. The

PROPOSED AMENDMENT

annunciation device is operable to annunciate the representation of the feature in the feature file, to an adjudicator capable of confirming that the annunciated representation of the feature matches a feature of the bearer of the card. The identification interface is operable to receive an identification code from the adjudicator while the representation of the feature is being annunciated. The transaction controller is operable to cause the input from the bearer of the card, received at the input device, to be transmitted to a receiver in response to receipt of an identification code at the identification interface, while the representation of the feature is being annunciated.

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Other aspects and features of the present invention will become apparent to those ordinarily skilled in the art upon review of the following description of specific embodiments of the invention in conjunction with the accompanying figures.

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#### **BRIEF DESCRIPTION OF THE DRAWINGS**

In drawings which illustrate embodiments of the invention,

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Figure 1 is a block diagram of an apparatus according to a first embodiment of the invention;

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Figure 2 is a block diagram of an apparatus according to a second embodiment of the invention;

Figure 3 is a perspective view of an apparatus according to a third embodiment of the invention.

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#### **DETAILED DESCRIPTION**

Referring to Figure 1, an apparatus for controlling a cardholder transaction, according to a first embodiment of the invention is shown generally at 10. The

apparatus **10** includes a card interface **12** for receiving an indication that information stored on a card is being presented to an adjudicator, an identification interface **14** for receiving an identification of the adjudicator confirming that the information stored on the card matches a feature of a 5 bearer of the card, and a transaction controller **16** operable to produce a signal indicative of whether or not a transaction should proceed, in response to whether or not the identification of the adjudicator is received while the information is being presented to the adjudicator. In its simplest form, the apparatus of Figure 1 may be implemented by a simple two input "AND" logic 10 circuit, where the inputs of the circuit act as the card interface **12** and identification interface **14** respectively, and the "AND" circuit itself is operable to perform the above indicated function of the transaction controller **16**. The "AND" circuit may have an output at which it produces an authorization signal, 15 indicative of whether or not the transaction should proceed, in response to whether or not the identification of the adjudicator is received while the information is being presented to the adjudicator. This authorization signal may be used by a point of transaction terminal to permit or deny a transaction from proceeding.

The apparatus facilitates control of cardholder transactions as it authorizes a transaction to proceed in response to receiving an identification of an adjudicator confirming that information about a feature of the authorized card user matches a feature of the bearer of the card, while the information about the feature is being presented to the adjudicator. This forces the adjudicator 20 to carefully compare the feature about the authorized card user with a feature of the card bearer, placing a higher degree of responsibility on the adjudicator to ensure that the card bearer is authorized to make transactions with the card. Transactions may include access control, credit card transactions, debit 25 card transactions, or loyalty card transactions, for example.

Referring to Figure 2, an alternative embodiment employing a processor 30 circuit implementation is shown. In this embodiment, the apparatus **10** is

implemented in a processor circuit **18** comprised of a central processing unit **20**, program memory **22**, random access memory **24** and an input/output (I/O) port **26**. Each of these components may be separate or embodied in a single integrated circuit, for example.

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The program memory **22** may include computer readable instructions **28** which direct the processor circuit **18** to receive a download signal **30** at the I/O port **26**, for example. The download signal **30** may include various code segments **32,34** or blocks of computer readable instructions for storage in the program memory **22**, the code segments implementing the card interface **12** and the identification interface **14** and for programming the processor circuit **18** to implement the transaction controller **16**.

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Alternatively, the processor circuit **18** may include a media reader **38** for reading a computer readable medium **40** on which the code segments **32, 34** of computer readable instructions may be stored, to download the code segments into the program memory **22** to implement the card interface **12**, the identification interface **14** and the transaction controller **16**.

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The card interface **12** may direct the processor circuit **18** to interact with the I/O port **26** to cause the I/O port to receive a signal **42** indicating whether or not information received from a card is being presented. A card reader **44**, may, for example, be connected to the I/O port **26** to facilitate communications between it and the processor circuit **18**. The interaction between the card reader **44** and the processor circuit **18** may be as simple as the card reader providing a simple true/false signal to the processor circuit to indicate whether or not the card reader is presenting information stored on the card for use by an adjudicator. In such an embodiment, the card reader **44** may have a built in display **46**, for example, and may include its own processor circuit **48** for reading information from a card **50** and presenting the information on the built in display and for producing and providing to the I/O port **26** the signal **42**

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indicating whether or not information received from a card is being presented. Or the card reader **44** may drive a remote display (not shown), for example.

5 Alternatively the apparatus may include, among the computer readable instructions stored in the program memory **22**, a set of instructions known as a card reader driver **52** for example, to permit the processor circuit **18** to control the card reader **44**.

10 Generally, the card reader **44** in this embodiment is able to read information from a "smart card" **50** of a type that has a sufficiently large amount of computer readable medium **54** to store a feature of the authorized card user. For example, the medium **54** may store an image file representing a facial image of the authorized card user, an audio file representative of the voice of the authorized card user, a fingerprint file representative of a fingerprint of the authorized card user, or a retinal scan or iris file representing a retinal scan or iris of the authorized card user. Generally, any data relating to any verifiable feature of the authorized card user may be stored in the medium **54** on the card **50**. The data stored on the medium **54** may be encrypted and/or compressed, for example, for secure storage of large files. Various known or derived compression methods may be used to compress feature data, as required to achieve a desired resolution and quality of a feature representation. For example, an image compression method employing pre and post background processing with appropriate thresholding and morphology and color settings may permit wavelet decomposition/encoding techniques to be used to permit compression of an image measuring 480 x 25 640 pixels to a 750 bytes representation to provide an image of suitable resolution and quality.

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30 Cards operable to store information of the type described are provided in a design complying with the ISO 7816 standard, for example. Smart cards designed to this standard may include a plurality of contacts which may engage with corresponding contacts on the card reader **44**, to permit the card

reader to access different computer readable storage areas on the card **50**. Alternatively the card **50** may include an optical storage medium and the card reader may include an optical medium reader, such as a CD\_ROM drive, for example. To simplify the description herein it will be assumed that the card  
5 **50** is operable to store a feature file representing a feature image of the authorized user and it will be assumed that the card reader **44** is operable to retrieve the feature file.

In general, a transaction system employing the apparatus **10** according to this embodiment of the invention includes a point of transaction terminal **70** and an annunciator **60** operable to annunciate a feature of the authorized card user as determined from the feature file stored on the card **50** and read by the card reader **44**. Generally the annunciator **60** is operable to provide to the adjudicator sensory stimuli such as light or sound or any other sensory stimuli represented by the feature file stored on the card **50**, to enable the adjudicator to make an informed decision as to whether or not the card bearer is the authorized card user.

The annunciator **60** may be controlled by the card reader **44**, for example, as described above, or it may be controlled by the processor circuit **18**, for example. In other words, the card reader **44** or the processor circuit **18** may act as an annunciation controller. In the case where the annunciator is controlled by the processor circuit **18**, the program memory **22** includes a set of computer readable instructions which implement a card reader interface **62** for directing the processor circuit **18** to communicate with the card reader **44** to retrieve the feature file from the card **50** and further includes a set of instructions **63** which act as an annunciator interface operable to receive the feature file from the card to produce an annunciation signal **64** in response to the information stored on the card. The annunciation signal **64** may be an  
25 RGB signal or composite video signal, for example for driving a stand-alone annunciator such as a display device to control the annunciator **60** to cause an image derived from the feature file stored on the card **50** to be presented  
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on the display device. The display device may include a LCD display, for example.

Generally, the card reader **44** and annunciator **60** would be positioned near the point of transaction terminal **70** to permit an adjudicator such as a waiter or store clerk, for example, to take the card **50** from the bearer, insert it in the card reader **44** and cause the representation provided by the feature file stored on the card to be presented by the annunciator **60** in such a manner that the adjudicator can compare the representation provided by the feature file with a feature of the bearer of the card. For example, if the feature file provides a representation of the face of the authorized user of the card **50**, the adjudicator can simultaneously observe the face of the bearer of the card to determine whether the bearer is the authorized user. If so, the adjudicator may identify him/herself to the apparatus **10** to permit a transaction associated with the card **50** to proceed.

The adjudicator confirming that the information stored on the card **50** matches a feature of the bearer of the card may identify him/herself to the apparatus **10** by any of a number methods. The identification interface **14** directs the processor circuit **18** to receive the identification of the adjudicator and thus, the actual device which does the identifying need not be part of the apparatus **10** and need only provide for identification of the adjudicator to the apparatus. Such identification may be in the form of an identification signal **72** received at the I/O port **26**, for example.

The identification signal **72** may be produced by any of a variety of devices which may include a sensing device or sensor **74** in communication with the identification interface **14** for sensing an identity of the adjudicator. For example, the sensor **74** may include a keyboard **76** enabling the adjudicator to enter his/her name and the identification interface **14** may interpret signals received at the I/O port **26**, from the keyboard identifying the adjudicator. Alternatively, the sensor **74** may include the point of transaction terminal **70**

for example, which may provide identification signals 72 to the I/O port 26. Alternatively, the sensor 74 may be operable to receive an identification code associated with the adjudicator. The sensor 74 may include a computer medium reader 78, for example, such as a credit card reader, for reading an identification code stored on a magnetic strip, or optical medium on a card 80 issued to the adjudicator.

Alternatively, the sensor 74 may include a fingerprint reader 81 operable to read and produce a representation of a fingerprint of the adjudicator and the identification interface 14 may include or have access to a library of reference fingerprint representations 83 of authorized adjudicators and may direct the processor circuit 18 to compare the fingerprint representation produced by the sensor 74 with the reference fingerprint representations to determine which adjudicator has confirmed the card bearer is an authorized user.

Or the sensor 74 may include a digitizing pad 82, operable to produce a representation of a signature of the adjudicator. The identification interface 14 may then include or have access to a library of reference signature representations 85 of authorized adjudicators and may direct the processor circuit to compare the signature representation produced by the digitizing pad with the reference signature representations 85 to determine which adjudicator has confirmed the card bearer is an authorized user.

Or, the sensor 74 may include an audio transducer 84 operable to produce a representation of an audio signature of the adjudicator and the identification interface 14 may include or have access to a library of reference audio signature representations 87 of authorized adjudicators and may direct the processor circuit 18 to compare the audio signature representation produced by the audio transducer 84 with the reference audio signature representations 87 to determine which adjudicator has confirmed the card bearer is an authorized user.

5 Or, the sensor 74 may include an iris sensor 86 operable to produce a representation of an iris signature of the adjudicator and the identification interface 14 may include or have access to a library of reference iris representations 89 of authorized adjudicators and may direct the processor circuit 18 to compare the iris signature representation produced by the iris sensor 86 with the reference iris signature representations 89 to determine which adjudicator has confirmed the card bearer is an authorized user.

10 Or the sensor 74 may include a key sensor 88 operable to receive a key code from a key 90, for example.

15 Generally, no matter what form of sensor is used, a code uniquely representing the confirming adjudicator is received at, produced by or caused to be produced by the identification interface 14.

20 The transaction controller 16 causes the processor circuit 18 to produce a signal indicative of whether or not a transaction should proceed, in response to whether or not the identification of the adjudicator is received while the information is being presented to the adjudicator. Generally, the transaction controller 16 is operable to prevent a transaction from proceeding unless the identification is received while the information is being presented to the adjudicator. To do this the transaction controller 16 directs the processor circuit 18 to cause the I/O port 26 to produce an authorization signal 100 representing whether or not the transaction is to proceed. This authorization signal 100 may be communicated to the point of transaction terminal 70, for 25 example, to indicate whether or not a transaction at the point of transaction terminal is to proceed. The authorization signal 100 may be a simple logic level signal having two states; one representing the transaction is to proceed and the other representing the transaction is not to proceed. The point of transaction terminal 70 may use the authorization signal 100 to determine whether or not it will establish communications with a transaction approving authority, for example. Alternatively, the authorization signal 100 may be 30

used to control a modem (not shown) used by the point of transaction terminal to communicate with a transaction approving authority.

5 The apparatus **10** may further include a transaction interface **102** for receiving, through the I/O port **26** from a transaction device such as the point of transaction terminal **70**, a transaction signal **104** such as a message of the type that may be sent to a transaction processor, or a transaction approving authority such as a clearing center for example. The clearing center may be a VISA® center, for example. The transaction controller **16** may communicate with the transaction interface **102** to direct the processor circuit **18** to selectively permit such transaction signal **104** to be communicated through the I/O port **26** to the transaction processor, in response to the authorization signal **100**, for example. Thus, the authorization signal **100** may be used internally by the processor circuit **18** to control the communication of the transaction signal **104** to a transaction processor.

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25 The transaction interface **102** may also direct the processor circuit **18** to associate an identity of the adjudicator with the transaction message. The code identifying the adjudicator may then be sent along with the transaction message to the transaction processor circuit. In addition or alternatively, the transaction interface **102** may cause the processor circuit **18** to produce and store a transaction record **108** specifying details of the transaction in a storage device such as the RAM **24**. The storage device may be part of the apparatus such as the RAM **24**, or may be remote, in which case the processor circuit **18** would be in communication with a remote storage device.

30 The apparatus may further include a PIN code interface **110** which directs the processor circuit **18** to receive a signal at the I/O port **26**, the signal representing a code entered by the bearer of the card. The code may be a personal identification number (PIN) entered by a bearer of the card **50**, for example. The PIN would normally be transmitted to the point of transaction terminal **70**, however, the apparatus **10** may act as a gate selectively

permitting the PIN to reach the point of transaction terminal 70. To do this, the PIN code interface 110 may act as a identification code interface responsive to the authorization signal 100 to prevent the PIN from being passed to the point of transaction terminal 70 unless an identification of an adjudicator is received while the authorized card user information is being presented. Failure to receive the PIN at the point of transaction terminal 70 will thus prevent the transaction from proceeding.

It will be appreciated that the processor circuit 18 may be incorporated into the point of transaction terminal 70, or a processor in the point of transaction terminal may be programmed with the sets of codes shown in the program memory 22, to impart the functionality of the embodiment described above to a new or existing point of transaction terminal. If the point of transaction terminal 70 has a communications interface, it may be possible to download these code segments into the point of transaction terminal to impart this functionality. In this manner, existing point of transaction terminals may be "upgraded", by way of plug-in or downloadable software specific to the point of transaction terminal for example, to incorporate the functionality described above.

Alternatively, referring to Figure 3, a separate peripheral unit 120 having a specially shaped housing 121 may be electrically connected to a point of transaction terminal in place of a conventional PIN pad. The separate peripheral unit 120 functions as a card transaction control apparatus and has an input device 122, which in this embodiment includes a PIN pad for receiving input such as a PIN code from a bearer of the card 50. The apparatus 120 also has a card reader 124 for reading a feature file from the card 50, the feature file including a representation of a feature of an authorized user of the card, such as the image file described above in connection with the second embodiment. The apparatus also has an annunciator 126, which, in this embodiment, includes an LCD panel for annunciating the representation of the feature in the feature file, to an

adjudicator capable of confirming that the annunciated representation of said feature matches a feature of the bearer of the card. To facilitate this, the annunciator **126** is mounted on an opposite end of the apparatus **120** relative to the input device **122**, such that the adjudicator can view the annunciator while the bearer of the card enters a PIN code.

The apparatus **120** further includes an identification interface **128** for receiving an identification code from the adjudicator. In this embodiment the apparatus **120** includes a sensor **130** operable to sense an object placed over the apparatus, such as a card programmed with a unique code associated with the adjudicator. The sensor **130** provides the identification code to the identification interface **128**. The apparatus **120** further includes a transaction controller **132**, which in this embodiment includes a processor circuit **132** operable to cause the input from the bearer of the card **50**, typically the PIN, to be transmitted to a receiver such as a point of transaction terminal in response to receipt of an identification of an adjudicator at the identification interface **128** while the annunciated representation is being annunciated to the adjudicator. The processor circuit **18** described in the second embodiment may be incorporated into the housing **121** shown in Figure 3, for example, along with the annunciator **126**, the PIN pad **122** and the sensor **130**, to provide a complete integral unit replacement to a conventional PIN pad input device, to provide the functionality described herein for greater security in making cardholder transactions.

While specific embodiments of the invention have been described and illustrated, such embodiments should be considered illustrative of the invention only and not as limiting the invention as construed in accordance with the accompanying claims.